

October 6, 2011

Dear Clients and Friends of the Firm,

We are writing to share some exciting news. Beginning November 1, 2011, Baach Robinson & Lewis will be Lewis Baach. We are adopting this new name following the departure of our long-time colleague and friend Jeffrey Robinson, who has taken a top position at the NAACP Legal Defense and Education Fund, Inc.

Our new name and logo reflect our growth over the last 15 years and our success as a global firm. What began as a practice primarily serving the London-based insurance market three decades ago now includes a sophisticated disputes practice for insurance, financial, insolvency and commercial litigation clients in the UK, Middle East, Latin America and Europe. We are proud to highlight the service and expertise that makes our firm distinctive by refreshing our brand.

We understand that many law firms carry on with the same name for generations to signal continuity and stability. But all too often the continuity and stability at those large, international firms starts and ends with the name. Once past the name, there is a tangled web of associates and practice groups that come and go and share little with the firm's founders or its original values.

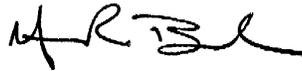
That is not our vision.

We have worked together for over 25 years. We have been together through the boutique bubble, the period of massive growth and consolidation and then the collapse of many leveraged firms. During that time we have come to understand that clients today are not looking for a bureaucracy or a brand name, but rather for direct access to experienced hands-on litigators who trust their own judgment and each other, for experienced lawyers who will be there when cases start and when they finish. We remain committed to working together and delivering on that promise.

It has always been our goal to foster a firm culture based on traditional professional values. We practice law in a setting where trust, personal care and excellence define success for our clients and ourselves.

In service to our clients, we will continue to provide a more meaningful level of continuity and stability than can be found with most of our peers. As founding partners, we will ensure that Lewis Baach continues to demonstrate commitment to our clients, our values and each other, every day.

Sincerely,



Martin R. Baach



Eric L. Lewis

To contact us:

As of November 1, our new email addresses will be [Martin.Baach@LewisBaach.com](mailto:Martin.Baach@LewisBaach.com) and [Eric.Lewis@LewisBaach.com](mailto:Eric.Lewis@LewisBaach.com). Emails sent to our old addresses will be forwarded.

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